

PUBLICATION SCHEDULE 2017

Publication Date	Ad Booking Deadline	Proofing Deadline - Designed Ads	Submission Deadline Camera Ready Ads
January 10 (1st Issue)	Wednesday prior	Thursday 2 PM	Thursday 4 PM
January 17	Wednesday prior	Thursday 2 PM	Thursday 4 PM
January 24	Wednesday prior	Thursday 2 PM	Thursday 4 PM
January 31	Wednesday prior	Thursday 2 PM	Thursday 4 PM
February 7	Wednesday prior	Thursday 2 PM	Thursday 4 PM
February 14	Wednesday prior	Thursday 2 PM	Thursday 4 PM
February 21 (Family Day)	Tuesday prior	Wednesday 2 PM	Wednesday 4 PM
February 28	Wednesday prior	Thursday 2 PM	Thursday 4 PM
March 7	Wednesday prior	Thursday 2 PM	Thursday 4 PM
March 14	Wednesday prior	Thursday 2 PM	Thursday 4 PM
March 21	Wednesday prior	Thursday 2 PM	Thursday 4 PM
March 28	Wednesday prior	Thursday 2 PM	Thursday 4 PM
April 4	Wednesday prior	Thursday 2 PM	Thursday 4 PM
April 11	Wednesday prior	Thursday 2 PM	Thursday 4 PM
April 18 (Easter)	Monday prior	Tuesday 2 PM	Tuesday 4 PM
April 25	Wednesday prior	Thursday 2 PM	Thursday 4 PM
May 2	Wednesday prior	Thursday 2 PM	Thursday 4 PM
May 9	Wednesday prior	Thursday 2 PM	Thursday 4 PM
May 16	Wednesday prior	Thursday 2 PM	Thursday 4 PM
May 23 (Victoria Day)	Tuesday prior	Wednesday 2 PM	Wednesday 4 PM
May 30	Wednesday prior	Thursday 2 PM	Thursday 4 PM
June 6	Wednesday prior	Thursday 2 PM	Thursday 4 PM
June 13	Wednesday prior	Thursday 2 PM	Thursday 4 PM
June 20	Wednesday prior	Thursday 2 PM	Thursday 4 PM
June 27	Wednesday prior	Thursday 2 PM	Thursday 4 PM
July 4 (No Issue)	CLOSED	CLOSED	CLOSED



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PUBLICATION SCHEDULE 2017

Publication Date	Ad Booking Deadline	Proofing Deadline - Designed Ads	Submission Deadline Camera Ready Ads
July 11 (No Issue)	CLOSED	CLOSED	CLOSED
July 18	Wednesday, June 28	Thursday, June 29	Thursday, June 29
July 25	Wednesday prior	Thursday 2 PM	Thursday 4 PM
August 1	Wednesday prior	Thursday 2 PM	Thursday 4 PM
August 8 (Civic Holiday)	Tuesday prior	Wednesday 2 PM	Wednesday 4 PM
August 15	Wednesday prior	Thursday 2 PM	Thursday 4 PM
August 22	Wednesday prior	Thursday 2 PM	Thursday 4 PM
August 29	Wednesday prior	Thursday 2 PM	Thursday 4 PM
September 5 (Labour Day)	Tuesday prior	Wednesday 2 PM	Wednesday 4 PM
September 12	Wednesday prior	Thursday 2 PM	Thursday 4 PM
September 19	Wednesday prior	Thursday 2 PM	Thursday 4 PM
September 26	Wednesday prior	Thursday 2 PM	Thursday 4 PM
October 3	Wednesday prior	Thursday 2 PM	Thursday 4 PM
October 10 (Thanksgiving)	Tuesday prior	Wednesday 2 PM	Wednesday 4 PM
October 17	Wednesday prior	Thursday 2 PM	Thursday 4 PM
October 24	Wednesday prior	Thursday 2 PM	Thursday 4 PM
October 31	Wednesday prior	Thursday 2 PM	Thursday 4 PM
November 7	Wednesday prior	Thursday 2 PM	Thursday 4 PM
November 14 (Rem. Day)	Tuesday prior	Wednesday 2 PM	Wednesday 4 PM
November 21	Wednesday prior	Thursday 2 PM	Thursday 4 PM
November 28	Wednesday prior	Thursday 2 PM	Thursday 4 PM
December 5	Wednesday prior	Thursday 2 PM	Thursday 4 PM
December 12	Wednesday prior	Thursday 2 PM	Thursday 4 PM
December 19	Wednesday prior	Thursday 2 PM	Thursday 4 PM
December 26	CLOSED	CLOSED	CLOSED



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